

THE BREW CITY ADVERTISING SHOW

RENTAL AGREEMENT FOR _____ EVENT DATE _____

Office Use Only

Dealer set up and closed trade session 7:30 AM to 10:00 AM. Show open to public 10:00 AM to 2:00PM.

***RESERVATIONS:** All show tables will be assigned in order received. Since most shows have been sold out, we encourage you to send in your reservation immediately. Dealers attending have priority rights and may reserve their same tables for the next show date on this show date. Over the phone reservations will be held for five days, and then released if payment does not arrive. No table can be re-sold or transferred by the dealer without management permission. **In efforts to sell all tables, there will be no table sharing. One seller per table.** Please, do not request a wall table if you do not require electricity.

***CANCELLATIONS:** If you are not sure you will be able to attend the show date, please do not reserve a table. There will be no refunds if you reserve a table and are unable to attend. However, if a situation occurs that makes it impossible for you to attend and you notify us (up to two Fridays before the show date) you will be credited for your table(s) for the next date only. No refunds or table credits due to weather conditions, natural or unnatural disasters, acts of war, flooding, fire, pandemics, national health outbreaks, zombie attacks, or other situations beyond the promoter's control.

***SHOW SET UP:** Dealers may set up from 7:30 AM to 9:30 AM. Set up doors will not open before 7:30 AM. Please do not be late. We reserve the right to re-assign your table without refund or credit if you do not check in prior to 9:30 AM. At check in, you will receive a maximum of two early admission passes per contract. One for you and one for your helper if you have one. If you request a helper's pass, that person must be present the entire show. If your helper leaves before 2 PM, you agree to pay their \$30 early admission fee. **NO EXCEPTIONS!** All dealers must remain set up until 2:00 PM. Anyone packing up early will not receive an invitation to attend future show dates.

***MAIL SHOW RESERVATIONS:** Along with checks payable to "Unique Events" W241 N8938 Penny Lane, Sussex, WI 53089. If you require a confirmation, send along a self-addressed stamped envelope. Otherwise, all dealers will receive an email confirmation letter approximately one week before the show date. If you have any questions or require further information, please contact Jim Welytok at (262) 366-1314 or email: unievents1@aol.com

I the undersigned hereby state that I have read, understand, and will abide by the above show guidelines. I also agree to waive all claims against James A. Welytok, Unique Events, and the show location for any personal injury that may occur to my representatives or myself and/or any loss or damage to my merchandise or equipment from any causes whatsoever. I further understand that it is recommended and suggested that I obtain adequate insurance coverage at my own expense for property loss/damage and liability for personal injury.

Name _____ Signature _____

Email (Please Print Clearly) _____ Cell Phone _____

Address _____

City _____ State _____ Zip _____

Wisconsin Sellers permit Number (Or last four of Social Security Number) _____

Number of aisle tables (**8 feet long**) @ \$50.00 each _____ Number of wall tables (**8 feet long**) @ \$50.00 each _____ (If Available)

The Waukesha County Fair Grounds charges \$30 for any cord plugged into an electrical outlet. **Electric Power Option [] \$30.00**

Total enclosed _____ Check Number _____ Date _____

REGISTRATION PAYMENT ON DAY OF SHOW IS \$10.00 EXTRA / RETURNED CHECK FEE \$25